

STRATEGIC PLAN FOR 2020

Idea	Additional Details	Who will be Responsible	Goal
Existing Fundraising New Fundraising	<ol style="list-style-type: none"> 1. Theatre Parties 2. Donor Campaign 3. Grants for American Veterans 4. Grants 5. Know Way Out 	<ol style="list-style-type: none"> 1. Staff, Board 2. Executive Director 3. Executive Director 4. Executive Director 5. Group 1 	<ol style="list-style-type: none"> 1. Increase gain by 2% 2. Increase by 3% 3. Dependent upon # of Veterans from Charlevoix County 4. Funding for Restorative Practices Coordinator 5. \$3,000
Existing Training New Training Ideas	<ol style="list-style-type: none"> 1. 8-Hour Mediator Training Every Other Year 2. 40-Hour Training Every Other Year 3. 40-Hour Training Through NCMC 4. 40-Hour Training Through Other Centers 	<ol style="list-style-type: none"> 1. Executive Director 2. Executive Director 3. Executive Director 4. Executive Director 	<ol style="list-style-type: none"> 1. Gain of \$3,000 2. Gain of \$4,000 3. Gain of \$2,200 4. Gain of \$2,000
Local Funding State Funding	<ol style="list-style-type: none"> 1. Charlevoix & Emmet Counties 2. 7th Probate Charlevoix 3. 7th Probate Emmet 4. Legislative CDRP Funding 5. Line Item CDRP Funding 	<ol style="list-style-type: none"> 1. Exec Dir & Group 3 2. Exec Dir 3. Exec Dir & Group 3 4. Executive Director 5. Exec Dir, Group 2 & MCMA 	<ol style="list-style-type: none"> 1. Maintain Present Funding 2. Maintain Present Funding 3. Establish Per Case Fees 4. Maintain Present Funding Formula 5. Increase Funding
Governance	<ol style="list-style-type: none"> 1. Annual Reviews <ul style="list-style-type: none"> • Personnel Policies • By Laws • Board Governance • Succession Plan for Executive Director • Office Procedures 2. Succession Plans for Staff 	<ol style="list-style-type: none"> 1. Annual Reviews <ul style="list-style-type: none"> • Exec Dir • Exec Dir & Board • Exec Dir & Board • Exec Dir • Exec. Dir. & Staff 2. Case Managers 	<ol style="list-style-type: none"> 1. Annually <ul style="list-style-type: none"> • Update • Update • Update & Address Term Limits for Officers & Process for Selecting Board Members & Determining Officers • Update • Update 2. Create Documents

Outreach	<ol style="list-style-type: none"> 1. Participation in 5 Chamber Expos 2. Participation in Project Connect & Info Summit 3. Presentation at Leadership Charlevoix County 4. Attendance at Breakfast for Champions 5. Attendance at 5 State of the Communities 6. Attendance at 5 Chamber Annual Meetings 7. Participation in Connecting Women in Business 8. Increase Presentations at Service Clubs 9. Increase School Meetings 10. Distribution of Brochures 11. Past Board Member Reception 	<ol style="list-style-type: none"> 1. Staff 2. Staff 3. Exec Dir 4. Staff 5. Exec Dir 6. Exec Dir 7. Case Managers 8. Exec Dir 9. Exec Dir 10. Staff & Board 11. Board & Exec. Dir. 	<ol style="list-style-type: none"> 1. Continue 2. Continue 3. Continue 4. Continue 5. Continue 6. Continue 7. Monthly 8. Average 1 Per Month 9. Average 4 Per Month for 9 Months 10. Target Chambers, Courts, Doctors' Offices, Non-Profit Organizations, Schools 11. Increase financial support
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